



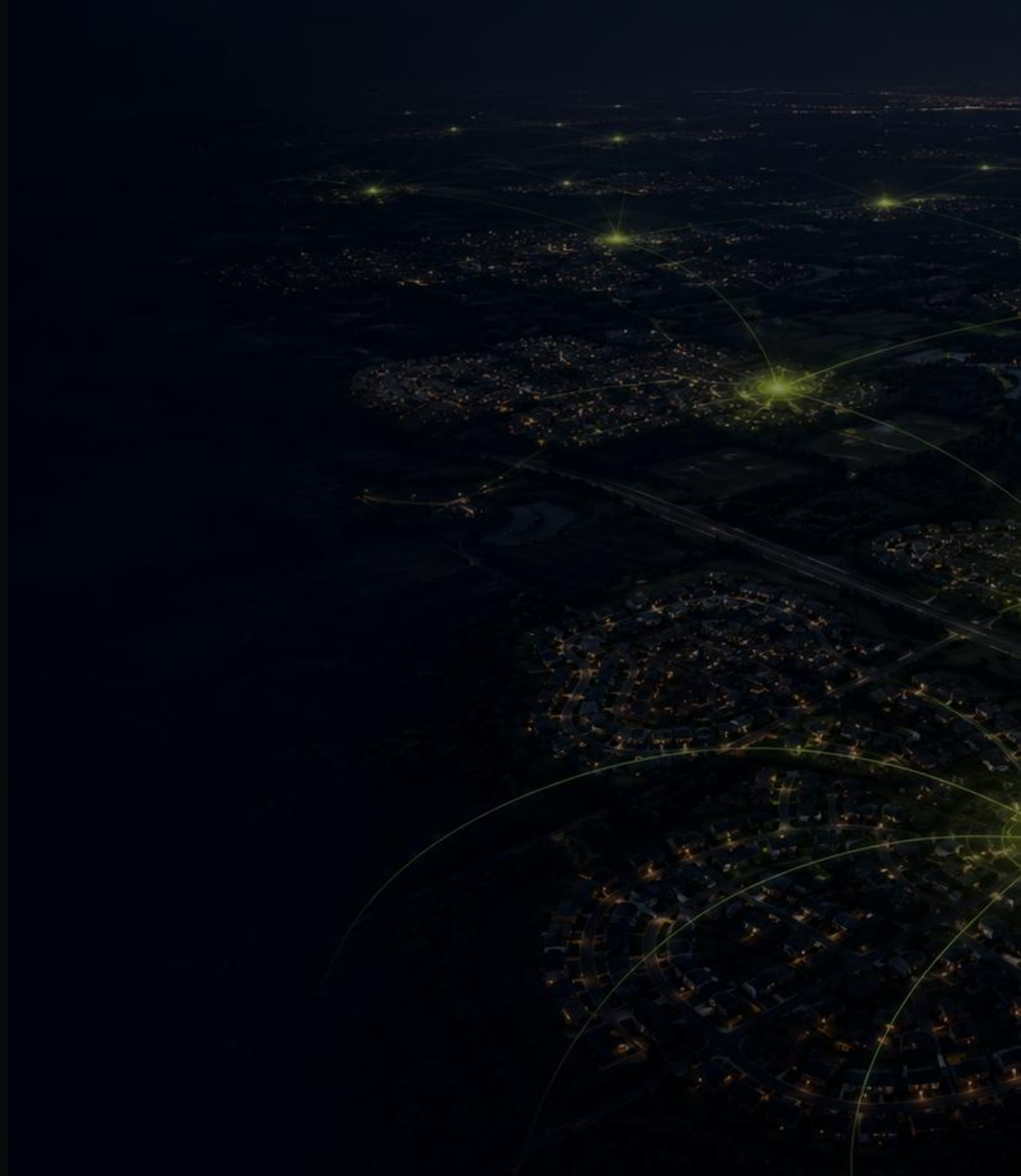
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AUTHORITY SERIES / TOP 10

TOP 10 FRANCHISE OPTIONS

Ten categories to review for long-term demand, stability and consumer need.

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01

PET CARE

Repeat need. Multiple revenue streams. Deep emotional loyalty.

\$165 Billion

U.S. pet care industry size in 2026,
with estimated growth to reach \$228B by 2031

Pet care combines recurring service demand with one of the strongest emotional bonds in consumer spending. Grooming, daycare, boarding, training, walking, retail and wellness services can create several purchase occasions from the same household. The opportunity is strongest when operators build local trust, convenient booking and disciplined capacity management.





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02 SENIOR CARE

Demographic demand.

The number of people in America over the age of 65 will reach 70+ million by 2030.

\$76 Billion

U.S. senior care industry size in 2026,
with estimated growth to reach \$101B by 2031

The senior care industry is not just growing - it is accelerating, especially in home care and private-pay assisted living. For franchise investors, this means a predictable multi-decade demand curve and recurring revenue models.



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03

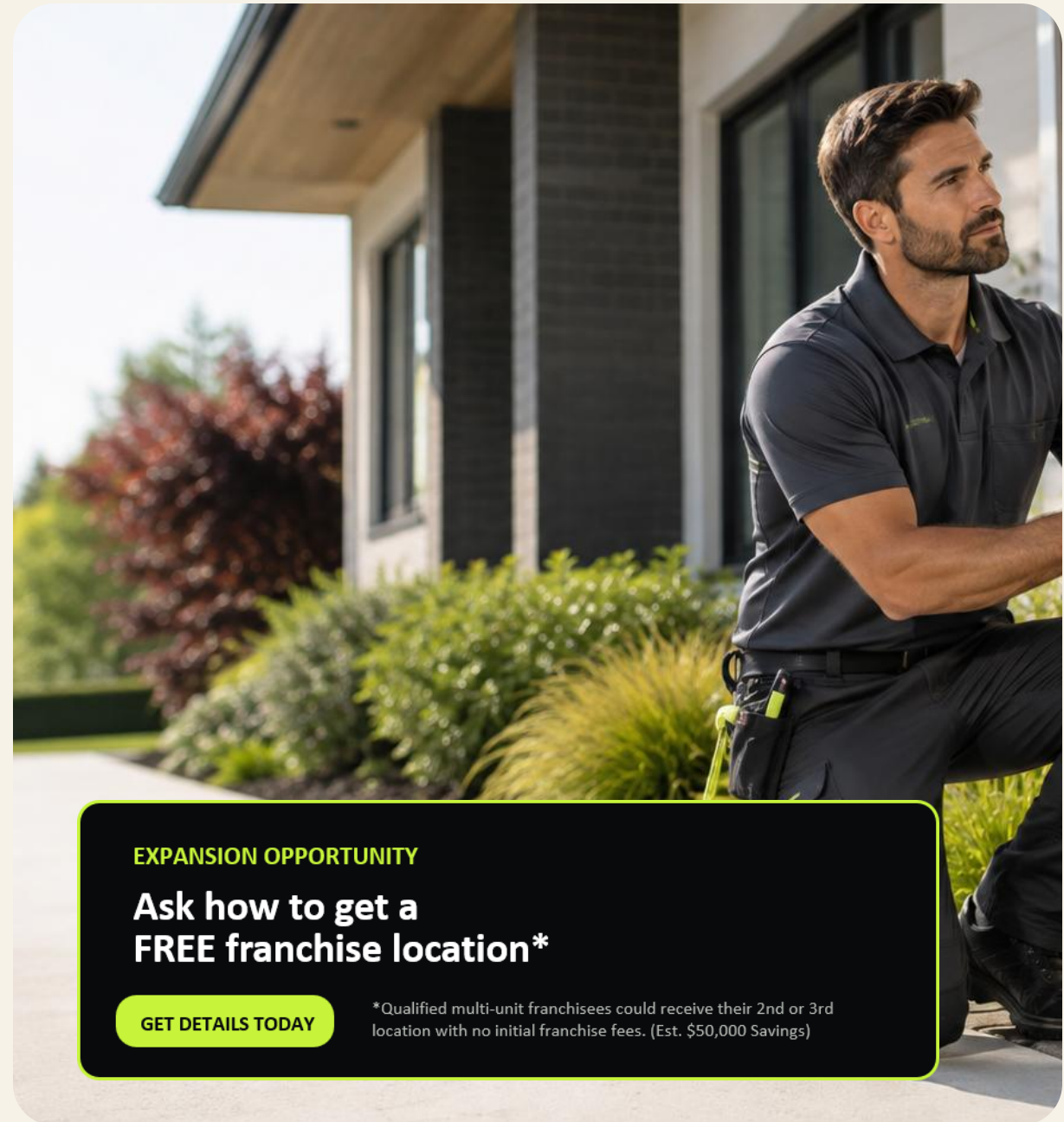
HOME SERVICES

Aging homes. Essential repairs. Local, trust-based demand.

\$76 Billion

U.S. home improvement industry size in 2026,
with estimated growth to reach \$989B by 2031

The home services industry is thriving thanks to aging homes and work that can't be outsourced or replaced with AI. With the median U.S. home now 36 years old, repair, maintenance and upgrades create constant, local, recurring demand - and homeowners are investing more in improvement instead of moving.



EXPANSION OPPORTUNITY

**Ask how to get a
FREE franchise location***

GET DETAILS TODAY

*Qualified multi-unit franchisees could receive their 2nd or 3rd location with no initial franchise fees. (Est. \$50,000 Savings)



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04

HEALTHY FOOD & BEVERAGES

One of the fastest-growing consumer markets in the U.S.

\$1 Trillion

The healthy food market is valued at \$1.05 trillion in 2026.
The health drinks segment alone represents \$141.8 billion in 2026.
Healthy food is projected to reach \$1.67 trillion by 2031.
Health drinks are projected to reach \$200.06 billion by 2031.

Healthy food and beverage franchises sit inside a multi-trillion-dollar growth wave, driven by demand for functional nutrition and clean labels, GLP-1-influenced eating habits and premium wellness spending. With nearly double-digit annual growth projected, this category remains one of the strongest and most scalable franchise opportunities in the U.S. over the next five years.



05

HEALTH & WELLNESS

The U.S. personal wellness industry is massive today - valued at roughly \$1.6 trillion.

\$1.6 Trillion

U.S. health and wellness industry size in 2026,
with estimated growth of \$2.3 trillion by 2030

The personal wellness industry is a \$1.6T powerhouse growing nearly 8% a year because Americans are prioritizing longevity, prevention and daily well-being more than ever before.

Health and wellness has shifted from a “nice-to-have” to a core part of the household budget, behaving more like rent or groceries than discretionary spending.





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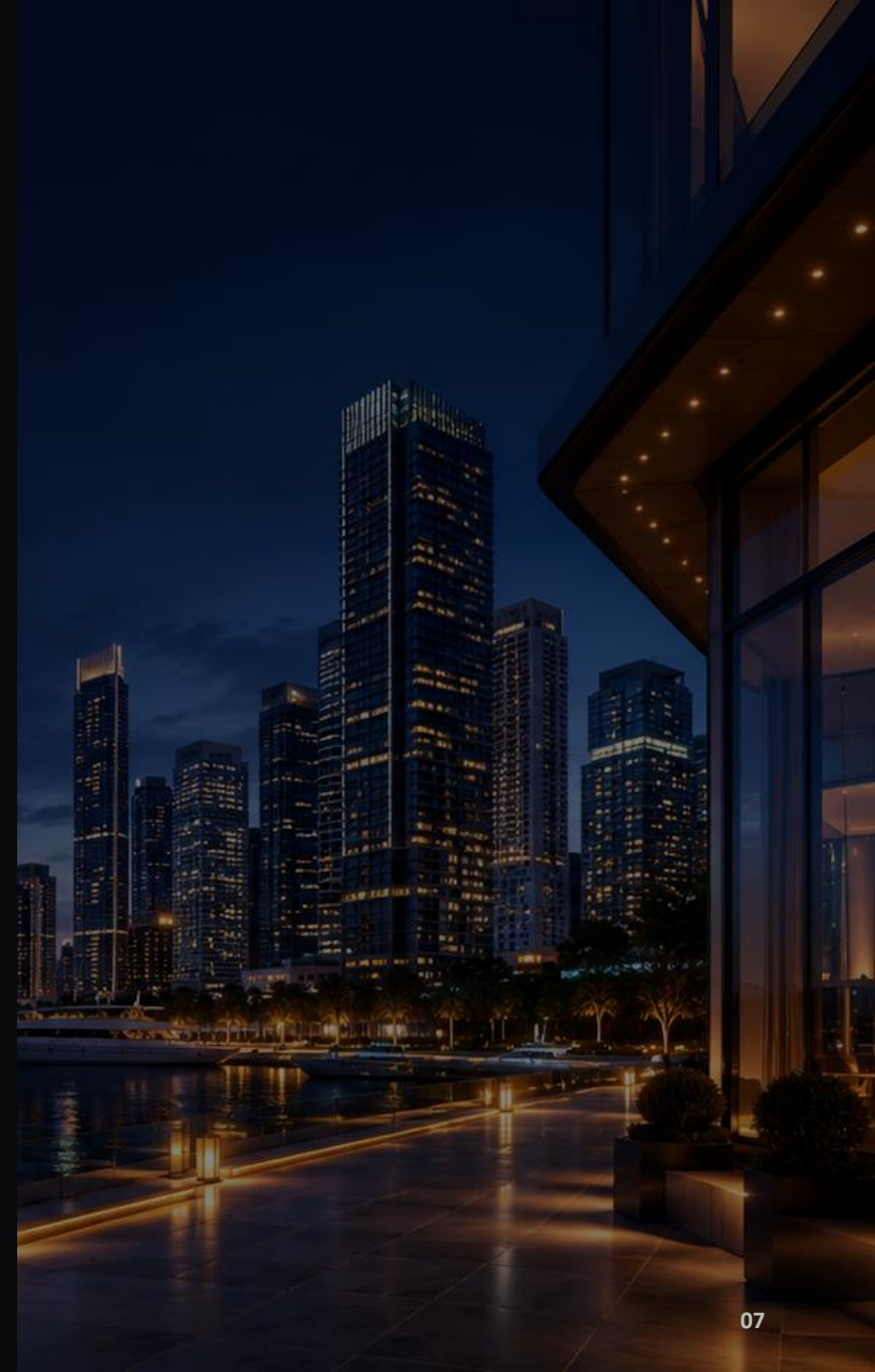
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Compare demand • Review the outlook • Ask better questions





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06

CHILDREN'S SERVICES

Children's services are not a trend - they're a demographic constant.

\$159 Billion

U.S. child services industry size in 2026,
with estimated growth to reach \$205B by 2031

A children's services franchise offers a uniquely stable, recession-resistant opportunity across multiple high-demand sectors, including education and tutoring, child development and enrichment, youth sports and fitness, childcare and early childhood programs, and entertainment-based experiences. These categories benefit from permanent demographic demand, strong parental spending priorities and recurring revenue models that create predictable cash flow and long customer lifecycles.



07

FITNESS & GYMS

Americans are embracing fitness more than ever, driving explosive demand for accessible, tech-enhanced gym experiences across all age groups.

\$120 Billion

U.S. fitness gym and health club industry value in 2026, growing to \$170 billion by 2030

The U.S. fitness gym franchise sector is expanding rapidly, driven by rising health priorities, the adoption of blended at-home (apps) and in-person workouts, along with the benefits of recurring membership revenue. With the industry growing, gyms are evolving into full wellness hubs offering personalized training, recovery services and tech-enhanced experiences. This creates a scalable, resilient franchise opportunity backed by consistent consumer demand and long-term market momentum.





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EXPANSION OPPORTUNITY

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08

HAIR & BEAUTY

Recurring appointments. Consumer demand. Expanding service mix.

\$60 Billion

The U.S. hair and beauty salon industry is a \$60+ billion market in 2026, with projections of \$75 - \$83 billion by 2030

As consumer demand shifts toward premium services, clean beauty and wellness-integrated treatments, franchise brands benefit from strong repeat business, predictable appointment cycles and high customer loyalty. With extreme industry fragmentation and rising digital adoption across booking, membership and retail, franchised salon models are uniquely positioned to capture market share. This creates a durable, long-term opportunity for investors seeking recurring revenue and strong community presence.



09

SPECIALTY FOOD LOCATIONS

Americans increasingly seek premium, unique and convenient specialty foods, driving strong daily demand and repeat customers.

POPULAR FORMATS

- Bagels / Breakfast
- Coffee / Smoothies
- Treats / Desserts
- Food Court / Food Truck

Consumers continue shifting toward premium, artisanal and niche food experiences, creating strong repeat business and predictable daily traffic. With rising interest in clean-label, gourmet and convenience-driven foods, specialty food franchises are uniquely positioned to capture market share through quality, speed and differentiated offerings, making them a scalable, resilient investment with attractive multi-unit potential.





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10 MASTER FRANCHISE

Don't Buy a Franchise – Control an Entire City

MODEL ADVANTAGES

- Proven Franchise Success
- Semi-Passive Business
- Recurring Revenue

A Master Franchise or Area Representative model offers investors one of the most leveraged, wealth-building structures in franchising. Instead of operating a single unit, you control a defined territory, earning a share of the franchise fees and monthly royalties generated from every location open, while building long-term equity as the region grows. With multiple revenue streams, including unit ownership, franchise fees, royalties and potential resale opportunities, this model delivers recurring income with significant exit valuation opportunities.



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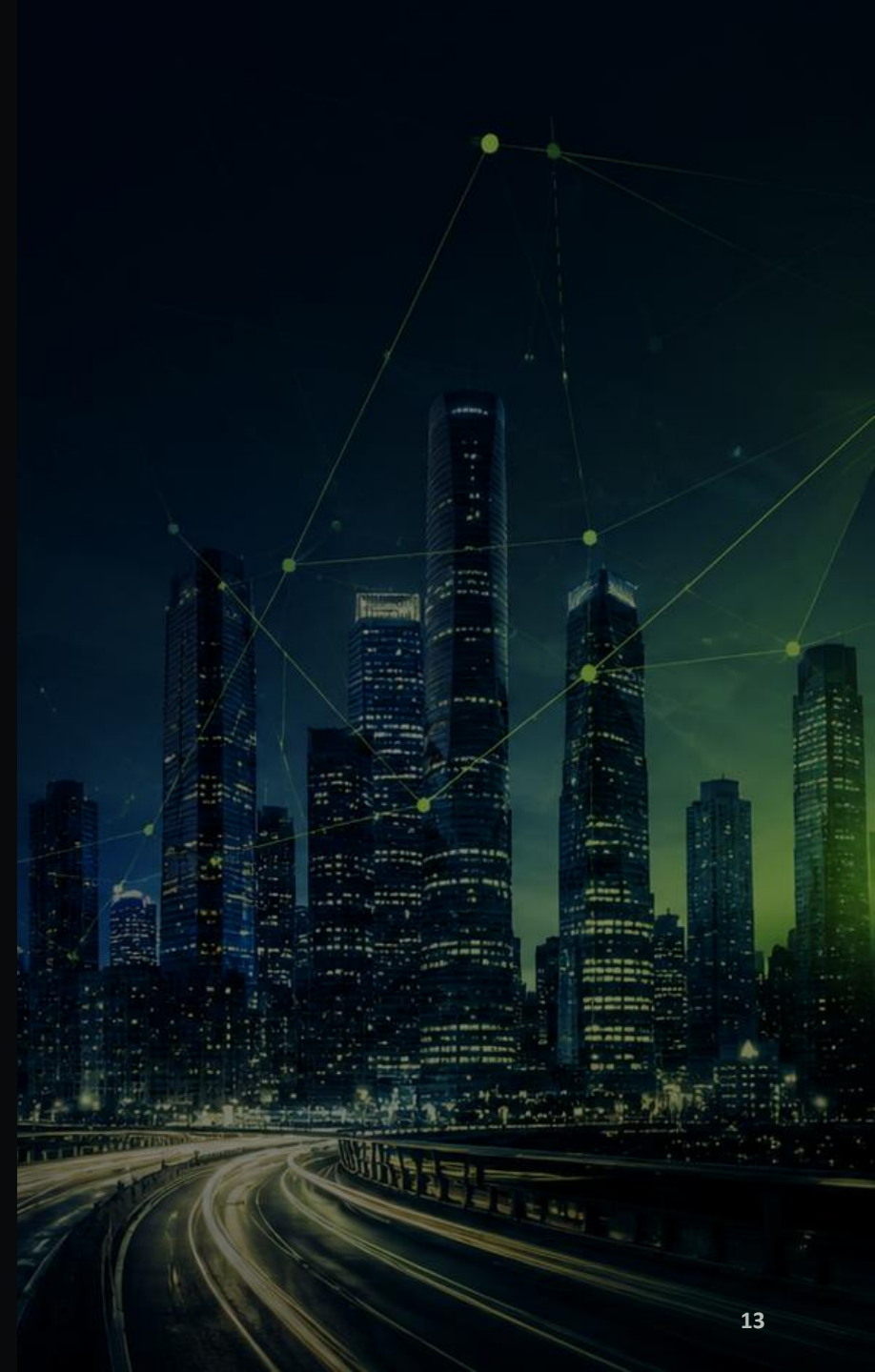
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Get Insider Information Today.

Compare Demand - Revenue - Suitability





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ABOUT FRANCHISE GROUP

Infrastructure for scalable franchise growth.

Franchise Group helps franchise brands build, align and support the systems required to grow - from strategy and development to marketing, lead generation and partner networks.

STRATEGIC DEVELOPMENT
MARKETING & LEAD GENERATION
OPERATIONAL SUPPORT
BROKER & REGIONAL PARTNER NETWORKS



RESEARCH AND RESPONSIBLE REVIEW

The Top 10 options appear in no specific order or preference.

This presentation summarizes broad category information only - not the expected performance of any individual franchise. Before investing, review the applicable Franchise Disclosure Document, market suitability, current and former franchisees, territory conditions, fees, capital requirements and seek professional legal and financial advice.

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RESEARCH REFERENCES

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